

Matt Johnson

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HIGHLIGHTS OF QUALIFICATIONS

- Digital production management across wide range of projects and teams
- Fluency in Adobe Suite; Photoshop, Illustrator, InDesign, and more.
- Front end web development experience with HTML, CSS, JS, Wordpress and more.
- Experienced digital and print designer.

RELATED EXPERIENCE

Xivic – Los Angeles, CA

8/2016-Present

Digital Project Manager

- Manage multiple teams of developers, designers, and marketers.
- Client management; daily client contact, and weekly meetings.
- Website and product management.
- Trafficking projects from initiation to launch, and maintenance.
- Creative revision and production on websites, apps, landing pages, & ads.
- Creation of SOW's, Estimates, Change Orders, & Audits.
- Management of Xivic's own marketing and social initiatives.
- Identifying product enhancements, A/B testing.
- Planning Product Roadmaps.

Zinio – Remote/Los Angeles, CA

11/2010-5/2016

Interactive Producer

- Produced over 200 interactive iPad and desktop magazines and ads for the Zinio Reader using InDesign, Digital Publishing suite, HTML, JS, and XML.
- Lead Producer for Zinio's top clients including Hearst, National Geographic Society, and more.
- Rich media ad design, development, and production for iPad & desktop
- Managing teams of two to ten developers and artists.
- Adjust and create client artwork for interactive space.
- Promoted three times from first position.
- Define scope of work documents for magazines and advertisements.
- Client service across scope of projects.

California Lutheran University – Thousand Oaks, CA

8/2010-5/2016

Adjunct Professor

- Instructed 9 semesters of Digital Art, emphasizing fine art in Photoshop.
- 3 semesters of Advertising Art, focusing on Illustrator and graphic design.
- 2 semesters of Multimedia Storytelling, using Photoshop, Illustrator, Flash, and Final Cut.

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Freelance Web Design & Development

5/2009-Present

- Print and digital graphic design.
- Web design and development.
- Hand coding HTML, CSS, JS, and wordpress customization.
- Clients Include: Los Angeles Auto Show; League of Conservation Voters; Borg Design Group; Ciphertex; and more.

Mark Daniel Photography – Simi Valley, CA

4/2010-11/2010

Photo Assistant

- Both primary and assistant photographer.
- Studio and location photography.
- Editing and retouching images.
- Designing advertisements for the studio.

EDUCATION

B.A. Degree in Multimedia with emphasis in visual effects

Minor in Music

California Lutheran University, May 2009

Cum Laude, Dean's List Fall 2006-Fall 2008