

Matt Johnson

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HIGHLIGHTS OF QUALIFICATIONS

- Production management across wide range of projects and teams
- Fluency in Adobe Suite; Photoshop, Illustrator, InDesign, and more.
- Front end web development experience with HTML, CSS, JS, Wordpress and more.
- Experienced digital and print designer.

RELATED EXPERIENCE

Xivic

8/2016-Present

Digital Project Manager

- Website and app project management.
- Trafficking projects from start to finish, and maintenance.
- Art revision and production.
- Client management; Main point of daily client contact, and weekly meetings.
- Creation of SOW's, Estimates, Change Orders, & Audits.
- Management of Xivic's own marketing initiatives.

Zinio

11/2010-5/2016

Interactive Producer

- Produce interactive iPad and desktop magazines for the Zinio Reader using InDesign, Digital Publishing suite, HTML, JS, and XML.
- Lead Producer for Zinio's top clients including Hearst, National Geographic Society, and more.
- Managing teams of two to ten developers and artists.
- Adjust and create client artwork for interactive space.
- Promoted three times from first role.
- Creation of scope of work documents for magazines and advertisements.
- Client service across scope of projects.

Freelance Web Design & Development

5/2009-Present

- Print and digital graphic design.
- Web design and development.
- Hand coding HTML, CSS, and wordpress customization.
- Clients Include: Project Green & Grey; League of Conservation Voters, Maryland; 1000 Friends of Maryland; Borg Design Group; Ciphertex; Los Angeles Auto Show; and more.

ADDITIONAL EXPERIENCE

California Lutheran University

8/2010-5/2016

Adjunct Professor

- 9 semesters of Digital Art emphasizing fine art in Photoshop.
- 3 semesters of Advertising Art focusing on Illustrator and graphic design.
- 2 semesters of Multimedia Storytelling, using Photoshop, Illustrator, Flash, and Final Cut.

Mark Daniel Photography

4/2010-11/2010

Photo Assistant

- Both primary and assistant photographer.
- Studio and location photography.
- Editing and retouching images.
- Designing advertisements for the studio.

EDUCATION

B.A. Degree in Multimedia with emphasis in visual effects

California Lutheran University, May 2009

Cum Laude, Dean's List Fall 2006-Fall 2008

TECHNICAL EXPERIENCE

Adobe Digital Publishing Suite

Adobe Flash

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Final Cut

HTML, CSS, JS

iWork

MAXON Cinema 4D

Microsoft Office Suite

Wordpress